

2015 and 2016 Financial Goals

As many of you know, non-profit organizations such as GoStrategic depend heavily on donations. We operate in a businesslike manner in the sense of how we are organized and with a focus on efficiency, but “profit” is not our fruit. Our fruit is changed people and, therefore, changed lives. Our revenues from events and products cover expenses, but they do not create capital for expansion of our operation, nor do they cover the many “missions” we carry out around the world. **We need donations to cover the overhead of our international offices, travel expenses, and for what might be called the “R&D” of this ministry.** This includes the development of new products and curriculum as well as networking/consulting support furnished to ministries developing in their local areas around the world which carry the GoStrategic message to their nations. Your gifts fuel the fruit of GoStrategic’s ministries. Here are current examples of products in development that require substantial investments of time from Dennis, technical staff, and other contributors:

A series of three strategic seminars on <i>Discipling the Nations</i> that train senior, national leadership teams onsite for venues in the US, Canada, and Central America. ESTIMATED COST: \$10,000
Update and republication of <i>Building City Action Councils</i> , a unique manual to be used by private sector community-transformation groups globally. ESTIMATED COST: \$10,000
The Statesman Project’s <i>Citizens Education</i> products designed for both online and in-person learning groups (church, business, or neighborhood) will be developed in both secular and Christian versions. ESTIMATED COST: \$17,000
Ongoing production of new product releases and general marketing needs. ESTIMATED COST: \$15,000
TOTAL ANNUAL BUDGET (including the above): \$449,000